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Street Logos



Synopsis

Subverted signs, spontaneous drawings, powerful monolithic symbols, and curious characters represent a worldwide outdoor gallery of free contemporary art. Graffiti art is constantly changing. Fresh coats of paint and newly pasted posters appear overnight in cities across the world. New artists, new ideas, and new tactics displace faded images in a perpetual process of renewal and metamorphosis. From Los Angeles to Barcelona, Stockholm to Tokyo, Melbourne to Milan, wall spaces are a breeding ground for graphic and typographic forms as artists unleash their daily creations. Current graffiti art is reflective of the world around it. Using new materials and techniques, its innovators are creating a language of forms and images infused with contemporary graphic design and illustration. Fluent in branding and graphic imagery, they have been replacing tags with more personal logos and shifting from typographic to iconographic forms of communication. Street Logos is a worldwide celebration of these new developments in twenty-first-century graffiti, an essential sourcebook for all art and design professionals, and a delight to everyone excited by the vitality of the street. 423 color illustrations

Book Information

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Average Customer Review: 3.8 out of 5 stars Â See all reviews Â (5 customer reviews)

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Customer Reviews

This is a great book showcasing those who are on the cutting edge of graffiti art. This is not your typical "tags" graffiti. These folks are pushing the envelope, blurring the lines between cartooning, graffiti, and fine art. Visual artists, do yourself a favor and pick up this book. It's full of fresh ideas

and talent that will make your head spin.

A few years old and still one of the best street art books out there.

My fiance' is a very experienced graphic designer and artist and loves art books in general, to get ideas, inspiration and see other artist's works. This book is nice quality as far as the paper, photos and print, but I'm sorry...it's really boring. I ordered it for my fiance' for Christmas and when it arrived I opened it, flipped through it, and immediately put it back in the box for return to . I've seen some killer street art out there, and this is only about 1/4 full of anything interesting. I feel like I could have gathered the photos for this book. Seems a bit amateurish for what I think it could have been.

this books alright i thought it was about street logos like the obey giant and actual logo like grafitti but not really just kinda quirky pieces here and there

I just like having art books around. It's not my favorite but for the price it gets the job done.

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